Finnish Higher Education

Finnish higher education delegation to Brasilia
4th – 8th of March 2024
University of Lapland

- the northernmost university in the EU
- 4750 students, 730 staff
- founded in 1979

Research Profile
- University of Lapland combines high quality education and research in art and design, education, law, social sciences and tourism.
- By exploring issues that can promote safety, justice, indigenous research, and sustainability in the northern areas, we are working towards solutions for both global and local settings.

Study opportunities
- Master’s degree programmes in English in sustainable art and design; responsible tourism, service design, sustainability law and natural resources.
- Doctoral education focuses in The Arctic in a Changing World, a cross-disciplinary program themes such as: inclusive communities and welfare; governing transitions in the environment and society; innovation in art & design.

In our students’ words: “cozy atmosphere”, “small group sizes”, “flexible study paths”, “safe”, “close to nature”

Pohjoisen puolesta, maailmaa varten / For the north, for the world / Davi bealis, máilmmi várás - YouTube
University of Oulu

Founded in 1958

- 8 faculties
- 65,000 alumni
- 90+ nationalities
- 274M€ total funding

In the top 3% of universities worldwide

14,000 students
4,000 employees
36% international research and teaching staff
24 international English-taught degree programmes

Strategic sustainable partnerships:
- Multidisciplinary collaboration
- Researcher mobility
- Global opportunities for students

Research excellence:
- Sustainable materials, systems and technologies
- 6G-enabled sustainable society
- Digital health solutions
- Combatting fibrosis in chronic diseases
- Clean hydrogen production and use
- Digital waters
- Arctic interactions, resilience and global change

Advancing sustainability through education:
- Integrated in all study programmes
- Minor studies available to all
- University of Oulu Summer School
Seinäjoki University of Applied Sciences

- Graduates have ranked SeAMK #1 in Finland in 2019, 2020, 2021 and 2022, number #2 in 2023 (AVOP)
- Finnish Education Evaluation Center awarded SeAMK Excellence Label
- We currently have five degree programs in English: Agrifood Engineering, Automation Engineering, International Business, MBA and Nursing
- Currently cooperating with Pontificia Universidade Catolico do Panama (PUCPR)
- We wish to build strong cooperation to Brazil and to start joint programs together!
This is the way to change the world

Savonia University of Applied Sciences

International Bachelor Degree Programmes

- Information Technology (Internet of Things) Bachelor of Engineering
- Mechanical Engineering Bachelor of Engineering
- Industrial Management Bachelor of Engineering
- International Business Bachelor of Business Administration
- Registered Nurse Bachelor of Health Care
- Tourism and Hospitality Management (bilingual EN-FI) Bachelor of Hospitality Management

International Master Degree Programmes (online):
Digital Health and Energy Engineering
Satakunta University of Applied Sciences

SAMK operates on the southwest coast of Finland: Four Campuses in Four different Cities in Pori, Rauma, Kankaanpää and Huittinen

Personnel 510
Students 6,700
1000 international students represent
Over 100 different nationalities
More than 40 degree programmes
200 partner institutions around the world

Bachelor Programmes in English:
- Artificial Intelligence (AI), Data Engineering
- International Business (NIBS accredited)
- International Tourism Management
- Logistics
- Mechatronics
- Nursing
- Physiotherapy (WCPT accredited)

Master Programme in English:
- Sustainable Business Management

ROBOAI RESEARCH AND DEVELOPMENT
RESEARCH
https://www.roboa.fi/en/

MARITIME LOGISTICS RESEARCH CENTER
https://www.merilogistiikka.fi/en/

CENTER FOR TOURISM BUSINESS
DEVELOPMENT
https://www.matkailunkehittamiskeskus.fi/en/

RESEARCH CENTER WANDER
https://www.wander.fi/en/

BUSINESS INTELLIGENCE CENTER BIC
https://www.tiedollajohtaminen.fi/en/

HUMAN INCLUSION AND FUNCTIONING

University of Turku

Building a strong and sustainable future

STRATEGIC RESEARCH AND EDUCATION PROFILES

- Biodiversity and sustainability
- Future technologies and digital society
- Cultural memory and social change
- Children, young people and learning
- Health, diagnostics and drug development
- Sea and maritime studies

Photo: The Archipelago Research Institute on the Seili island
A1 Media / City of Turku

1st
FINNISH LANGUAGE UNIVERSITY IN THE WORLD

8
FACULTIES

25,000
STUDENTS AND EMPLOYEES

+100
YEARS OF RESEARCH AND EDUCATION

4
INDEPENDENT UNITS

+100
NATIONALITIES
Turku University of Applied Sciences

Campuses in Turku and Salo

Strategic themes

Green economy | A good life | Our Baltic Sea | At home in the hybrid world

Over 12,000 degree programme students in the fields of
- Technology, Communications and Transport
- Health Care and Social Services
- Business Administration
- Arts and Culture

800 employees

77 MEUR turnover
65% equity ratio
AAA credit rating
A+ PeoplePower classification
Strongest in Finland platinum certificate
Quality label: FINEEC audited (Figures 2022)

Yearly

2000+ graduates
1,000+ publications
200+ ongoing projects
10 MEUR+ external RDI funding

Objectives for collaboration

- Building Strong o-operation Networks in Brazil
- RDI Collaboration and Joint Projects
- Educational Collaboration
Haaga-Helia University of Applied Sciences

KEY FIGURES

- Personnel 750
- Students 11 300
- International students 1 000
- Nationalities 95
- Bachelor programmes 18
- Master programmes 13
- Partner companies 100
- International partner universities 200

EDUCATION

- Business
  Bachelor 4 680, Master 730
- Information Technology
  Bachelor 1 920, Master 200
- Hospitality and Tourism
  Bachelor 1 460, Master 220
- Sports
  Bachelor 560, Master 150
- Journalism
  Bachelor 210, Master 50
- Vocational Teacher Education 590

OPENS DOORS TO FUTURE CAREERS

Haaga-Helia is interested in
- Building RDI networks in developing Service Business, Digitalisation & AI, Green Transition, Entrepreneurship, Sales and Vocational Teacher Education
- Educational collaboration

RESEARCH AND DEVELOPMENT

- Carbon Neutral Experience 2.0 – Tourism, hospitality and events
- CURATE – Co-created student-centered incubator programme
- ENRICHER – Green tourism service development and experiential learning
- FAIR – Finnish AI region
- PATA – AI-enabled customer experiences
- Virtual Nature – Digitalisation and expert cooperation for sustainable nature tourism

HH Labs:
Experimental, professional and participatory activities
Ministry of Education and Culture

EDUCATION SYSTEM IN FINLAND

- Doctoral degrees
  - Licentiate degrees
  - Universities

- Master's degrees
  - Universities

- Bachelor's degrees
  - Universities

- Matriculation examination
  - General upper secondary schools

- Vocational qualifications*
  - Vocational institutes
  - Specialist vocational qualifications
  - Further vocational qualifications
  - Initial vocational qualifications

- Preparatory education for programmes leading to an upper secondary qualification

- Primary and lower secondary education
  - Comprehensive schools

- Pre-primary education

- Early childhood education and care (ECEC)

* Also available as apprenticeship training or by training agreement.

13 universities and 22 universities of applied sciences operate within the Ministry of Education and Culture's administrative branch.
Finnish National Agency for Education EDUFI

Our tasks in a nutshell

- developing education and training, early childhood education and care and lifelong learning; anticipating society’s competence needs
- drafting the national core curricula
- facilitating programmes and contracts that promote internationalisation
- providing services for student admissions
- producing information to support development and decision-making in our field
- promoting recognition of studies completed abroad
Education Finland

- Education Finland is a governmental cluster programme supporting the trusted Finnish education providers in their growth on the international education market:

- 130 official members (companies, higher education institutions and other education and training providers), additional 26 companies and organizations in the “seed phase”

- The services include e.g. information on business leads, collaboration opportunities, promotional events (fairs, trade missions) and matchmaking of opportunities as well as market intelligence and support on product/service development.

- Members commit to a code of conduct + are entitled to use a membership logo

- We work in close collaboration with Ministry of Education and Culture, Ministry for Foreign Affairs, Finnish embassies and Business Finland

- Programme is funded by Ministry of Education and Culture and coordinated by the Finnish National Agency for Education.
Thank you!